



OFFICIAL GUIDEBOOK

Legality

The Korea Youth Investment Competition (KYIC) is a non-profit student-led organization dedicated to promoting financial literacy among students.

Korea Youth Investment Competition does not hold any liability for injuries, illnesses, monetary damages, or disputes that may arise during the participation of KYIC.

Korea Youth Investment Competition retains the right to refuse or disallow participation in the program and its activities without refund and to edit, alter, copy, and make use of all photos and videos of participants and other contents submitted to the competition to be used for promotional materials with proper accreditation.

Korea Youth Investment Competition does not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), or sexual orientation in any of its activities or operations.

Key Dates

- September 22nd, 2024: Prompt Published, Registration Opens (30000 won per person)
- October 6th Regular Registration Closes/Late Registration Opens (40000 won per person)
- October 26th Late Registration Closes
- November 10th, 2024: Reports Due / Registration Closes
- December 14th, 2024: Round Two / KYIC 2024

Student Dress Code

All students participating in KYIC 2024 must wear casual business attire.

Student Eligibility

Korea Youth Investment Competition is a competition for high school students, defined as age 14 to 18 international. Students younger than 14 years of age or older than 18 years of age may not participate in this competition. International students or students outside of school may participate in KYIC.

Teams

Teams must consist of a minimum of 4 members and a maximum of 6 members.

Language

KYIC 2024 accepts both Korean and English for report submissions. However, the entirety of the KYIC finals, including presentations and interactions, will be conducted in English.

Round 1 Report Requirements

For round one, teams are required to submit a maximum 10-page report **by November 10th, 2024**, including:

- A cover page with team, members, and school name
- A client analysis section
- Your team's investing strategy
- 3-4 companies the team found by using the strategy
 - *Look at specific requirements in client case*
- Works cited page

Report Format:

- Font: Times New Roman
- Font Size: 12pt
- Line Spacing: 1.15
- Margins: 1 cm

Round 1 Report Criteria:

Category	Mark
<p>Investment Strategy</p> <ul style="list-style-type: none">- The investment strategy is described and justified by sufficient client-based evidence or data. (5)- Long-term and short-term financial goals and client preferences are justified in detail using evidence or data. (5)- Numeric estimations are specific and informed. (5)- The investment strategy is highly creative, employing innovative ideas to engage the audience. (5)- The language is highly confident, shows knowledge in the field of investing, and expertly employs organization skills to engage the audience. (5)	/25
<p>Industry Overview</p> <p>/10</p> <ul style="list-style-type: none">- The industry overview features a comprehensive and insightful analysis of the competitive landscape. (10)	/10
<p>Company Description</p> <p>/20</p> <ul style="list-style-type: none">- The report includes at least 3-4 companies the team found by using the strategy. (10)- Company description is detailed, including relevant competitive dynamics and insightful growth opportunities. These are supported by company fundamentals and valuation metrics. (10)	/20

<p>Client Analysis</p> <ul style="list-style-type: none"> - Detailed and insightful client analysis includes takeaways and evidence-based assumptions with an explanation about how they are applied to the investment strategy. (20) 	/20
<p>Catalyst & Risks</p> <ul style="list-style-type: none"> - Both near- and long-term catalysts are discussed, and potential risks are presented with a detailed bull and bear analysis. (10) 	/10

Total: /85

Round 2 Presentation

For round two, teams will prepare a 10-minute presentation. **Round two will be held on December 14th, 2024.** Following the presentation, there will be a Q&A session with both judges and the competing teams. More information regarding Round 2 will be sent to qualifying participants.

Round 2 Presentation Criteria:

Category	Mark
<p>Content:</p> <ul style="list-style-type: none"> - Incorporates all necessary sections of the report. - Provides sufficient information about the client, investing strategy, companies selected, etc. 	/10

Presentation: - Employs innovative ideas to engage the audience. - Delivered with confidence. - Expertise in delivery, showing knowledge of investing. - Effective visuals and integration between content and visuals. - Speaking is engaging through use of voice and eye contact.	/10
Teamwork: - Equal contribution to presentation by all team members.	/5
Q&A Responding: - How were judges' questions responded to and answered? - Answers justified using evidence/data. - Answers were relevant and focused. - Level of skill when responding to questions where the answer was not able to be provided.	/10

Total: /40

Client Case

The client case provided was fabricated by the KYIC organizing committee for the purpose of this event. It includes details that would benefit your team if included in your strategy, such as risk tolerance and investing preferences. However, it is advisable for teams to incorporate aspects that are not explicitly mentioned in the client case but show creativity and a deep knowledge of investing.

Stocks/Investments

Students are required to identify 3-4 companies/investments in their report. This does not mean students can only invest in 3-4 companies/investments, but the report should include 3-4 most prominent investments.

KYIC 2024 does not have an approved stock list or stock exchange limitations. However, it is advisable that teams provide sufficient information for their investments, both for the judges and in preparation for Round 2. Students are also permitted to pitch assets other than equities, including bonds, real estate, and more. Note that simply stating “invest in real estate, bonds, etc.” is not sufficient, and specific examples must be provided.

Awards

All participants of KYIC will be issued a participation certificate via email. Finalists (round one

winners) will be issued a separate certificate, and the top three teams will be issued a special recognition award.

For KYIC 2024, 1st, 2nd, and 3rd place winners will each be awarded an additional cash prize of ₩500,000, ₩300,000, and ₩100,000, respectively. Prizes for KYIC 2024 have been generously donated by Dunamu Upbit.

Competition Procedure

Round 2 of KYIC 2024 will be held through Zoom. An invitation will be sent to qualifying participants prior to the competition date. Following the 10 minute presentation, participants will receive questions from opposing teams and the judges, the managers would facilitate the transition from presentations to questions. Detailed schedule will be sent to finalists.

Submission

If your team's final report is complete, please submit it to admin@koreayic.org as a pdf file. Remember to title the email subject: Teamname_Final Report.

Example: High School Investors_Final Report

Reports submitted past the deadline will not be accepted, and registration will not be refunded.

Questions? Email admin@koreayic.org

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